### Survey on the Humanities (UCSB version)



WEIS Survey - Human Subjects Research

#### **Informed Consent**

Thank you for your interest in the WhatEvery1Says Project! Please read the informed consent information below before proceeding to the survey.

WhatEvery1Says: The Humanities in Public Discourse

**Informed Consent - Survey** 

*Purpose:* WhatEvery1Says (WE1S) is a Mellon-funded public humanities research project, with the primary aim of using digital methods to analyze how the humanities are portrayed in current media and popular discourse. A key ambition of the project is to understand how different communities relate to and speak about the humanities, with the ultimate goal of crafting humanities advocacy materials informed by such research. Our specific purpose in involving human subjects research is to bring diverse voices into the Digital Humanities process and to put our computational findings in conversation with a wider range of experiences than those represented in our print corpus.

*Procedures*: You are being asked to participate in a survey, which consists mainly of questions about your educational experiences and perspectives, particularly in relation to the humanities. The majority of questions are optional, with only a few being required. Your work will save as you go; you may return to the survey at a later time to complete it. Incomplete responses will be recorded as is, after a week of inactivity. Your participation throughout is voluntary. **You must be 18 or older to participate.** 

*Benefits:* All participants who fill out the survey by June 1, 2019 and who choose to provide their names and contact information can be entered in a raffle to win one of ten Amazon gift cards -- five with a \$50 value and five with a \$20 value. (Members of the WE1S research team itself, past or present, are ineligible for the raffle.)

Risks: We anticipate no physical or psychological risks for participants.

*Confidentiality*: You may choose whether to provide your name and contact information for the purposes of entering a raffle or following up with the project to participate in a focus group. In any public outputs of the project, your real name and contact information will not be attached to any of the answers that you provide to written survey questions.

You may skip or decline to participate in any questions that you feel uncomfortable answering. You have complete control over the amount of personal information that you reveal. Should you be uncomfortable using your own computer to answer written questions, you may request a loaner laptop for this purpose.

Your responses and comments may be used or quoted for research and teaching purposes by the WhatEvery1Says Team or by individual project members, including, but not limited to, presentations, publications (such as blog posts, journal articles, and books), and advocacy and pedagogical materials. Your data and responses may be transcribed and added to our existing corpus of materials, to be analyzed through digital methods. Your responses may also be shared with project collaborators beyond UCSB.

*Right to Refuse or Withdraw*: Your participation is voluntary and you may stop or withdraw your survey responses at any time.

*Questions*: Please contact Postdoctoral Scholar for the WE1S Project, Abigail Droge (adroge@ucsb.edu), with any questions.

If you have any questions regarding your rights as a research subject, please contact the Human Subjects Committee at (805) 893-3807 or <u>hsc@research.ucsb.edu</u>. Or write to the University of California, Human Subjects Committee, Office of Research, Santa Barbara, CA 93106-2050

#### Are you a UCSB undergrad?

Are you an undergraduate at UC Santa Barbara (UCSB)?

O Yes

O NO

#### Tell Us About Yourself - UCSB Undergrad

What is your age? (You must be 18 or older to participate.)

What is your major? (You may also select undeclared.) If you are double majoring or minoring, please enter that information as well in the next two questions.

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If you are double majoring, what is your second major? (You may also select  $N/A.)\,$ 

If you are minoring, what is your minor? (You may also select N/A.)

What is your expected year of graduation?

- O 2019
- O 2020
- O 2021
- 0 2022
- 0 2023
- 🔿 Don't Know

Did you transfer to UCSB from another college?

O Yes O No

Which college/university did you transfer from?

Are you a foreign visiting or exchange student?

O Yes

O No

What is your home institution? (Institution name and country or US state)



What is your country of origin? (if different from above)

Do you have any previous college level degrees/certificates?

O Yes O No

Please select the level of degree/certificate(s) you ALREADY hold. Select all that apply:

□ Vocational/Technical Certificate(s	;)	)
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- Associate's Degree
- □ Bachelor's Degree or Equivalent
- Graduate Degree or Equivalent

Choose one or more races that you consider yourself to be. (We welcome your own self-description if you prefer!)

White	American Indian or Alaska Native
Black or African American	🗌 Asian or Asian American
Latinx	Native Hawaiian or Pacific Islander
Chicanx	Other

Are there other social, cultural, national, racial, or ethnic heritage groups with which you identify? Please list all that apply.



With what gender do you identify?

O Woman

O Man

 $\bigcirc$ 

 $\bigcirc$  Non-binary

O Genderqueer/Gender Non-conforming

O Transgender

Other (please specify)

How would you describe your current household income or that of your family (if your family is your primary means of support)?

- O Less than \$20,000/year
- \$20,000-\$40,000/year
- $\bigcirc$  \$40,000-\$60,000/year
- \$60,000-\$80,000/year
- O \$80,000-\$100,000/year
- O \$100,000-\$120,000/year
- O \$120,000-\$140,000/year
- $\bigcirc$  \$140,000-\$160,000/year
- O 160,000-180,000/year
- O \$180,000-\$200,000/year
- O over \$200,000/year

Are you the first generation in your family to attend college or university?

O Yes

O No

O Not sure

Are you a first-generation immigrant to the United States?

O Yes

O No

 $\bigcirc$  Not sure

Do you consider yourself or describe yourself as a firstgeneration college student?

O Yes

O No

 ${igodot}$  Not sure

How do you personally relate to the concept of "firstgeneration college student"? What importance or connotations does the term carry for you?

# What is the highest education level that your parents/guardian(s) has/have attained?

	Parent/Guardian #1	Parent/Guardian #2	Parent/Guardian #3	Parent/Guardian #4
Some High School				
High School Diploma				
Some College				
College Certificate/Degree				

	Parent/Guardian #1	Parent/Guardian #2	Parent/Guardian #3	Parent/Guardian #4
Graduate School or Higher				
N/A				

What are/were your parents' or guardians' professions?

### Is English your first language?

O Yes

O No

 $\bigcirc$  Yes, along with another language(s)

Was more than one language spoken in your family when you were growing up?

O Yes

O No

Do you speak more than one language now on a regular basis?

O Yes

O No

What languages do you speak or understand? Please check all that apply or add your own.

Spanish	🗌 Korean
French	German
Chinese	Japanese
Tagalog	🗌 Russian
Vietnamese	English
Arabic	Other

Please provide any details about your family and/or personal language use:

In what organizations (clubs, sports teams, Greek life, etc) do you participate? (Please DO NOT use abbreviations):

What kind of high school did you attend? (Please select all that apply.)

D Public

Private
Charter
Homeschooled
□ N/AReceived GED or equivalent degree
Other

#### Your Educational Experience - UCSB Undergrad

Have you declared your major?

O Yes

O No

If you've declared, how did you decide what to major in? What factors contributed to your final decision?

Were you always interested in this major, or did you change your mind over the course of your time at college?

\$

 $\bigcirc$  Always interested

O Changed my mind

What was your original proposed major?

If you have not yet decided on a major, what choices are you thinking of? What factors are going into your decision?

If you are double majoring or are considering a double major, why are you deciding to do so?

How do you feel about your major (either declared or proposed)? (If you are double majoring, consider both together as a single experience.)

	Yes	No	Depends
I enjoy my major on a daily basis.	0	0	$\bigcirc$
I feel passionate about my major.	0	0	0
l expect my major to lead to a profitable career.	0	0	0
l consider my major a "risk."	$\bigcirc$	$\bigcirc$	$\bigcirc$
I hate my major.	$\bigcirc$	$\bigcirc$	$\bigcirc$
I'm bored by my major.	$\bigcirc$	$\bigcirc$	$\bigcirc$
I'm indifferent to my major.	$\bigcirc$	0	$\bigcirc$
l would consider changing my major.	$\bigcirc$	0	$\bigcirc$

	Yes	No	Depends
Other	$\frown$	$\bigcirc$	$\bigcirc$
	0	$\bigcirc$	0

Have you taken non-required classes outside your major?

O Yes

O No

If so, what did you take and why?

Have you ever had to "justify" your choice of major to others (either what you've declared or what you're considering)?

O Yes O No

If so, how often and to whom? (In broad categories, like family, friends, professors, etc - no names required.)

To what extent do you feel that your major defines or will define you? How much do you attach your choice of major to your sense of identity? (with 100 being "completely" and 0 being "not at all.")



Do you think that others have/will have preconceived ideas about you based on your major?

O Yes O No

Please explain:

Do you define others based on their majors?

O Yes O No

Please explain:

Does your family support your choice of major (either declared or proposed)?

O Very supportive

 ${igodot}$  Somewhat supportive

 $\bigcirc$  Not supportive

Does your family try to influence your choice of major?

O Yes

O No

If so, what reasons do they give?

How would your family	react if you	told th	em you	were
changing your major?				

Were there any resources that helped/are h	elping you to
decide what to major in? (Please check all t	hat apply.)

B	ooks	or	Articles	
---	------	----	----------	--

□ Blogs/websites/online forums

Social media	
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 $\square$ 

Interviews or talks

 $\Box$  Conversations with friends

Conversations with family

Classes/conversations with teachers

Resources from tutors/advisors/mentors

Other

If you felt unsure in declaring your major, or have not yet declared, what resources would you like to see? What might be helpful to you in making your decision?

Your Thoughts about the Humanities - UCSB Undergrad

When you think of the word "humanities," what immediately comes to mind? Write your own short definition:

Make a list of 5-10 words that you might associate with the humanities:

In what context do you hear the word "humanities" used? (Please check all that apply.)

At school
At home
At work

- 🗌 In books or in the media
- $\square$  I never hear this term used

Other

How often do you use the word "humanities" yourself?

O Very often

 $\bigcirc$  Sometimes

O Never

Are there any other related terms that you use more frequently?

How would you define the value or purpose of the following? (Please check all that apply.)

Prepares

	Makes you a good person	Teaches marketable job skills	Gives you prestige	Personal fulfillment/ following your passion/ exploring interests	you to contribute something positive to society and the world	No value
A college education						
The Humanities in a college education						
The Arts in a college education						
The Social Sciences in a college education						
STEM fields (Science, Technology, Engineering, and Math) in a college education						
The Humanities in a high school curriculum						
The Arts in a high school curriculum						

Explain any of your choices above or suggest other categories:

# How would you describe the connotations of the following terms? (Please check all that apply.)

	Positive	Negative	Prestigious	Accessible/Inclusive	Fun	Boring	Easy	Difficult
Humanities								
Liberal Arts								
The Arts								
Literature								

Explain any of your choices above or suggest other categories:



How accessible do you feel the humanities are to you? (In other words, do the humanities feel welcoming/inclusive to you? Do you feel there would be low barriers to entry if you wanted to participate?)

O Very accessible

O Somewhat accessible

What might make the humanities more accessible?

Apart from your major, do you take part in any extracurricular activities, attend any events, or have any hobbies that might fall under the umbrella of the humanities (going to plays, reading, playing the trombone, etc)?

O Often

O Sometimes

O Never

Why do you enjoy these activities?

Do you consider the humanities to be an important part of your life (either as an academic field or as individual subjects, like literature, history, etc)?

O Very important

O Somewhat important

 $\bigcirc$  Not important

Why or why not?

Would you advise a friend to major in the humanities?

- O Yes
- O No
- O Depends

Why or why not?

Would you advise a friend to take part in extracurricular clubs or hobbies oriented around the humanities?

O Yes

- O No
- ${f O}$  Depends

Why or why not?

Have you ever heard the term "Digital Humanities"?

O Yes

O No

If so, in what context?

How do you think the world would be different without the humanities?

Do you feel that your ideas about the humanities have been influenced by any forms of media? (Please check all that apply.)

□ Newspapers

Magazines

🗌 TV



If so, which ones? (Please list any specific titles.)

#### Contact Information - UCSB Undergrad

OPTIONAL: Please provide your contact information if you A) would like to be entered in a raffle to win one of ten gift cards (five with a \$50 value and five with a \$20 value), or B) Would be interested in participating in a focus group to learn more about the WhatEveryISays Project and the Digital Humanities. Participants in the Focus Group may be entered to win one of three \$100 gift cards. (Members of the WE1S research team itself, past or present, are ineligible for the raffles.)

Contact information (name):

Contact information (email address):

Please check all that apply:

 $\Box$  I would like to enter the raffle. (Must fill out the survey before June I.)

□ I am interested in participating in the Focus Group (to be scheduled later in Spring Quarter).

WhatEveryISays (WEIS) is a Mellon-funded public humanities research project, with the primary aim of using digital methods to analyze how the humanities are portrayed in current media and popular discourse. A key ambition of the project is to understand how different communities relate to and speak about the humanities, with the ultimate goal of crafting humanities advocacy materials informed by such research. Our specific purpose in involving human subjects research is to bring diverse voices into the Digital Humanities process and to put our computational findings in conversation with a wider range of experiences than those represented in our printed corpus. Participants in the Focus Group will be introduced to a Digital Humanities project and will gain basic exposure to some of the project's key methods and questions. Moreover, participants will be encouraged to provide feedback and suggestions for the project, which gives them an important voice in guiding future research and advocacy work related to the humanities.

#### **Tell Us About Yourself**

What is your age? (You must be 18 or older to participate.)

### What is your highest level of education?

- O Some high school
- O High school diploma
- O Some College
- O College degree/certificate
- O Graduate school or higher
- O N/A

#### What is your profession or occupation?

How would you characterize your relationship with UC Santa Barbara (UCSB)? Please check all that apply.

Unaffiliated with UCSB	Graduate student at UCSB
UCSB Faculty	Postdoctoral Scholar or Research Fellow at UCSB
UCSB Library Systems	Visiting scholar at UCSB
UCSB Administration	Parent or guardian of a student at UCSB
UCSB Staff	Other

What is your home institution? (Institution name and country or US state)

What is your country of origin (if different from above)?

Where did you attend college? (Please don't abbreviate.)

How would you describe your college? (Please check all that apply.)

Community College	Tribal College
Private Research University	Hispanic Serving Institute
Public Research University	Historically Black College or University
Liberal Arts College	Other
Women's College	

Please select the level of degree/certificate(s) you hold. Select all that apply:

Vocational/Technical Certificate(s)	JD
Associate's Degree	MD
Bachelor's Degree or Equivalent	PhD PhD
Masters Degree or Equivalent	EdD
MBA	Other

What year did you graduate or leave college?

What was your major in college? (Please don't abbreviate.) You may also indicate if you double majored or minored.

C	Choose one or	more race	s that you	ı consid	er y	ourself	to	be.
(	We welcome y	your own se	elf-descri	ption if y	/OU	prefer!	)	

Black or African American Asian	
Latinx     Native Hawaiian or Pacific Islam	nder
Chicanx Other	

Are there other social, cultural, national, racial, or ethnic heritage groups with which you identify? Please list all that apply.

With what gender do you identify?

$\bigcirc$	Woman
Ο	Woman

O Man

 $\bigcirc$ 

- $\bigcirc$  Non-binary
- O Genderqueer/Gender Non-conforming
- O Transgender

Other (please specify)

How would you describe your current household income?

- O Less than \$20,000/year
- O \$20,000-\$40,000/year
- O \$40,000-\$60,000/year
- O \$60,000-\$80,000/year
- O \$80,000-\$100,000/year
- O \$100,000-\$120,000/year
- O \$120,000-\$140,000/year
- O \$140,000-\$160,000/year
- O \$160,000-\$180,000/year
- O \$180,000-\$200,000/year
- O over \$200,000/year

How would you describe your household income when you were growing up?

- O Less than \$20,000/year
- \$20,000-\$40,000/year
- O \$40,000-\$60,000/year
- \$60,000-\$80,000/year
- O \$80,000-\$100,000/year
- \$100,000-\$120,000/year
- O \$120,000-\$140,000/year
- \$140,000-\$160,000/year
- \$160,000-\$180,000/year
- \$180,000-\$200,000/year
- O over \$200,000/year

Are you the first generation in your family to attend college or university?

O Yes

- O No
- O Not sure

Are you a first-generation immigrant to the United States?

- O Yes
- O No
- O Not sure

Do you consider yourself or describe yourself as a firstgeneration college student?

Ο	Yes
$\sim$	

O No

How do you personally relate to the concept of "firstgeneration college student"? What importance or connotations does the term carry for you?

What is the highest education level that your parents/guardian(s) has/have attained?

	Parent/Guardian #1	Parent/Guardian #2	Parent/Guardian #3	Parent/Guardian #4
Some High School				
High School Diploma				
Some College				
College Certificate/Degree				
Graduate School or Higher				
N/A				

What are/were your parents' or guardians' professions?

Is English your first language?

O Yes

O No

 $\bigcirc$  Yes, along with another language(s)

Was more than one language spoken in your family when you were growing up?

O Yes

O No

Do you speak more than one language now on a regular basis?

O Yes

O No

What languages do you speak or understand? Please check all that apply or add your own.

Spanish	Korean
French	German
Chinese	Japanese
Tagalog	Russian
Vietnamese	English
Arabic	Other

Please provide any details about your family and/or personal language use:

Did you participate in any extracurricular activities when in college (clubs, sports teams, Greek life, etc)? Please don't abbreviate.

What kind of high school did you attend? Please check all that apply.

Public

Private

Charter

Homeschooled

 $\square$  N/A --Received GED or equivalent degree

Other

#### **Your Educational Experience**

Please answer these questions with reference to your undergraduate education, if applicable.

How did you decide what to major in? What factors contributed to your final decision?

Were you always interested in this major, or did you change your mind over the course of your time at college?

 $\bigcirc$  Always interested

O Changed my mind

What was your original proposed major?

If you double majored, why did you decide to do so?

How did you feel about your major? (If you double majored, consider both together as a single experience.)

	Yes	No	Depends
l enjoyed my major on a daily basis.	$\bigcirc$	0	$\bigcirc$
I felt passionate about my major.	$\bigcirc$	0	$\bigcirc$
I expected my major to lead to a profitable career.	$\bigcirc$	$\bigcirc$	$\bigcirc$
l considered my major a "risk."	$\bigcirc$	$\bigcirc$	$\bigcirc$
I hated my major.	$\bigcirc$	$\bigcirc$	$\bigcirc$
I was bored by my major.	$\bigcirc$	$\bigcirc$	$\bigcirc$
I was indifferent to my major.	$\bigcirc$	0	$\bigcirc$
I considered changing my major.	$\bigcirc$	0	$\bigcirc$
Other	$\bigcirc$	0	$\bigcirc$

Did you take non-required classes outside your major?

O Yes

O No

If so, what did you take and why?

Did you ever have to "justify" your choice of major to others?

O Yes

If so, how often and to whom? (In broad categories, like family, friends, professors, etc - no names required.)

What arguments did you use to support your decision?

Do you use/have you used your degree often in your current (or previous) profession(s)?

O Often

O Sometimes

O Never

How would you describe the relationship between your major and your career?

To what extent do you feel that your major defined you when you were in college? How much did you attach your choice of major to your sense of identity? (with 100 being "completely" and 0 being "not at all.")



To what extent do you feel that your major defines you now? How much do you now attach your choice of major to your sense of identity? (with 100 being "completely" and 0 being "not at all.")



Do/did you think that others have preconceived ideas about you based on your major?

O Yes O No Please explain:

Do/did you define others based on their majors?

O Yes

O No

Please explain:

Did your family support your choice of major?

- O Very supportive
- O Somewhat supportive
- O Not supportive

Did your family ever try to influence your choice of major?

O Yes

O No

Were there any resources that helped you to decide what to	)
major in? (Please check all that apply.)	

Books or Articles
Blogs/websites/online forums

Social	media
--------	-------

- □ Interviews or talks
- Conversations with friends
- $\Box$  Conversations with family
- $\hfill\square$  Classes/conversations with teachers
- □ Resources from tutors/advisors/mentors

Other

What resources might be helpful to someone deciding what to major in?

### Your Thoughts about the Humanities

When you think of the word "humanities," what immediately comes to mind? Write your own short definition:

Make a list of 5-10 words that you might associate with the humanities:

In what context do you hear the word "humanities" used? (Please check all that apply.)

At school
At home
At work

- 🗌 In books or in the media
- $\square$  I never hear this term used

Other

How often do you use the word "humanities" yourself?

- O Very often
- $\bigcirc$  Sometimes
- O Never

Are there any other related terms that you use more frequently?

How would you define the value or purpose of the following? (Please check all that apply.)

Prepares

	Makes you a good person	Teaches marketable job skills	Gives you prestige	Personal fulfillment/ following your passion/ exploring interests	you to contribute something positive to society and the world	No value
A college education						
The Humanities in a college education						
The Arts in a college education						
The Social Sciences in a college education						
STEM fields (Science, Technology, Engineering, and Math) in a college education						
The Humanities in a high school curriculum						
The Arts in a high school curriculum						

Explain any of your choices above or suggest other categories:

# How would you describe the connotations of the following terms? (Please check all that apply.)

	Positive	Negative	Prestigious	Accessible/Inclusive	Fun	Boring	Easy	Difficult
Humanities								
Liberal Arts								
The Arts								
Literature								

Explain any of your choices above or suggest other categories:



How accessible do you feel the humanities are to you? (In other words, do the humanities feel welcoming/inclusive to you? Do you feel there would be low barriers to entry if you wanted to participate?)

O Very accessible

O Somewhat accessible

$\bigcirc$	Not	accessible
$\sim$	INOL	00000301010

Are the humanities relevant to your job on a day-to-day basis?

- O Very relevant
- O Somewhat relevant
- O Not relevant

What might make the humanities more relevant?

Apart from your work, do you take part in any activities, attend any events, or have any hobbies that might fall under the umbrella of the humanities (going to plays, reading, playing the trombone, etc)?



- O Sometimes
- O Never

Why do you enjoy these activities?

Do you consider the humanities to be an important part of your life (either as an academic field or as individual subjects, like literature, history, etc)?

O Very important

- ${igodot}$  Somewhat important
- $\bigcirc$  Not important

Why or why not?

Would you advise someone to major in the humanities?

O Yes

O No

O Depends

Why or why not?

Would you advise someone to take part in extracurricular clubs or hobbies oriented around the humanities?

O Yes O No

U NO

O Depends

Why or why not?

Have you ever heard the term "Digital Humanities"?

O Yes

O No

If so, in what context?

How do you think the world would be different without the humanities?

Do you feel that your ideas about the humanities have been influenced by any forms of media? (Please check all that apply.)
Newspapers
🗆 Film
Social Media
Online forums
Other

If so, which ones? (Please list any specific titles.)

#### **Contact Information**

OPTIONAL: Please provide your contact information if you A) would like to be entered in a raffle to win one of ten gift cards (five with a \$50 value and five with a \$20 value), or B) Would be interested in participating in a focus group to learn more about the WhatEveryISays Project and the Digital Humanities. Participants in the Focus Group may be entered to win one of three \$100 gift cards. (Members of the WE1S research team itself, past or present, are ineligible for the raffles.)

Contact information (name):

Contact information (email address):

Please check all that apply:

 $\Box$  I would like to enter the raffle. (Must fill out the survey before June I.)

I am interested in participating in the Focus Group (to be scheduled later in the Spring).

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